



**Public Diplomacy
Division**

NATO Headquarters | Brussels - Belgium

Lietuvos Respublikos nuolatinė atstovybė
prie Šiaurės Atlanto Sutarties Organizacijos
Vadovė
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PDD(2022)0041

Baiba Braže

Assistant Secretary General
Public Diplomacy Division

Brussels, 7 March 2022

Dear Ambassador,

Dear Deividas —

NATO's Public Diplomacy Division (PDD) plays a key role in communicating the Alliance's policies and activities to home audiences, to the public in partner nations and to potential adversaries. PDD is also responsible for embedding communications in the policy debate from the outset, in order to design well-informed communications planning. In implementing the 2022 NATO Communications Strategy, PDD activities build awareness of, and support for the Alliance's operations, and its role in promoting security through comprehensive and coordinated actions. To communicate effectively in a highly contested information space, NATO PDD requires skilled and dedicated staff. Support from 'Voluntary National Contributions' remains essential to advance our progress in key areas.

I have identified 8 requirements for additional VNCs, for your consideration below (with more details at annex):

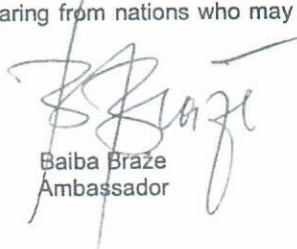
- Russian speaking Information Environment Assessment (IEA) /Media Officer
- Counter-Disinformation Press Officer
- Media Operation Officer (2023 Summit in Lithuania)
- Programme Officer
- Digital Outreach Officer
- Digital Outreach Officer Broadcast
- Audience Research Officer
- Data Analyst (Information Environment Assessment, IEA)

We would request that VNCs are provided for a minimum of 12 months, starting from a mutually agreeable date. The Media Operations Officer for 2023 Summit could be provided for 4-6 months.

Interested Delegations are invited to contact Ms Yesim Yenersoy (yenersoy.yesim@hq.nato.int) with any questions or expressions of interest. Formal offers are to be addressed to the Assistant Secretary General for Public Diplomacy Division, Ambassador Baiba Braže.

I am extremely grateful to those nations who have been able to provide VNCs to PDD previously or who are providing staffing support at present. I look forward to hearing from nations who may be able to consider these new VNC requests favourably in future.

Yours sincerely,


Baiba Braže
Ambassador

H.E. Mr. Deividas Matulionis, Ambassador
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8 Enclosures