

# LIETUVOS NUOLATINĖ ATSTOVYBĖ EUROPOS SĄJUNGOJE

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Valstybės tarnybos departamentui prie LR vidaus reikalų ministerijos LR užsienio reikalų ministerijai 2019-07-15 Nr. (76.2.5) S76-612

# DĖL DVIEJŲ NAUJŲ SNE DARBO SKELBIMŲ EIVT

Persiunčiame š. m. liepos 10 d. Europos išorinių veiksmų tarnybos (EIVT) raštą, kuriuo informuojama apie du naujus darbo skelbimus deleguotiems nacionaliniams ekspertams (SNE) Rytų partnerystės ir Rusijos strateginių komunikacijų pareigūno pareigybei.

PRIDEDAMA: 7 lapai.

Ambasadorė, Lietuvos nuolatinė atstovė Europos Sąjungoje

Jovita Neliupšienė

# **EUROPEAN EXTERNAL ACTION SERVICE**



Lietuvos nuolatinė atstovybė Europos Sąjungoje

2019 -07- 1 0

DG Budget and Administration The Director-General

Gaun. rašto Nr. <u>676-801</u>

Brussels, 10 JUIL. 2019 EEAS.DG BA.HR.2/MB

To Permanent Representatives of the Member States of the European Union

Your Excellency,

I am pleased to inform you that we are looking for two "cost-free" national experts (SNE) for secondment to the European External Action Service pursuant to the Decision of the High Representative of 4 February 2014 establishing the rules applicable to SNEs<sup>1</sup>.

I would be obliged if you could forward the enclosed profiles to the various relevant Ministries in order to generate adequate applications.

Permanent Representations are kindly requested to send applications by e-mail to Division EEAS.BA.HR.2 "Selection & recruitment of staff": <u>SNE-HQ@eeas.europa.eu</u>.

Candidates shall draft their CV in English or in French in a PDF or Word version, following the European CV form which can be found at the following internet address: <a href="http://europass.cedefop.europa.eu/en/documents/curriculum-vitae">http://europass.cedefop.europa.eu/en/documents/curriculum-vitae</a>.

Only applications received in the above-mentioned format by 7 August 2019 noon (Brussels time) will be considered for this call for applications.

Applications will be examined by my services which will organise selection interviews during the course of August 2019.

Please note that the delivery of a security clearance (minimum level EU SECRET/SECRET UE) is a prerequisite for all posting as an SNE to the EEAS.

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Decision of the High Representative of 4 February 2014 establishing the rules applicable to National Experts Seconded to the European External Action Service

I would like to invite you to draw the attention of the various relevant Ministries and services to the proper treatment of personal data and inform them that the EEAS implements data protection rules according to Regulation (EU) 2018/1725 of the European Parliament and of the Council.

Consequently, possible applicants should be informed that their CV will be circulated to the EEAS services involved in the selection and management of their possible secondment, as well as within the Division concerned.

Thank you very much for your cooperation.

Yours faithfully,

/Gianmarco Di Vi

Bjorn Larsson
Director
Security & Infrastructure
EEAS

Enc.:

- Notice of vacancies

Job descriptions

Cc:

Ms Belen Martínez Carbonell, Director EEAS.BA.HR Mr Luc Véron, Head of Division EEAS.BA.HR.2

Mr Lutz Guellner, Head of Division, EEAS.SG.AFFGEN.6

#### **EEAS**

#### **NOTICE OF VACANCIES**

For 2 post of

## cost-free SECONDED NATIONAL EXPERT

## in EEAS - EUROPEAN EXTERNAL ACTION SERVICE

Central contact point for applications by e-mail: Division EEAS.BA.HR.2 – <u>SNE-HQ@eeas.europa.eu</u>

# Vacant posts for job profile:

# SNE – Information/Communication Officer - Eastern Partnership and Russia strategic communications

Managing Directorate/ Division	N° post SYSPER2	Comments	
EEAS.SG.AFFGEN.6 Strategic Communications	249593	1 year renewable up to 4 years in total	
EEAS.SG.AFFGEN.6 Strategic Communications	231577	1 year renewable up to 4 years in total	

## **END/SNE - JOB DESCRIPTION**

#### Job Framework

<u>Job Title</u>: SNE – Information/Communication Officer

<u>Job Location</u>: Strategic Communications Division, EEAS HQ

Job Number: 231577

Area of activity: Eastern Partnership and Russia strategic communications

Category: AD

Duration of secondment: one year (extendable)

#### **Job Content**

#### Overall purpose:

Based within the EEAS Strategic Communications Division, the expert will form part of a dedicated East Strategic Communication Task Force team working in support of overall EU communication efforts in relation to the Eastern Neighbourhood countries and Russia. He/she will be required to work closely with relevant policy divisions of the EEAS, the expert community, EU MS representatives, EU Delegations, Commission DGs and Commission Representations, external contractors and to provide support to the EEAS leadership, Spokespersons Service and other network of EU's communicators.

### **Functions and Duties:**

Depending on the final job description agreed with the successful candidate, these could include a combination of the functions/ duties listed below.

#### The expert will contribute to:

- Working with press and communication teams in the EU Delegations in the EaP countries and Russia to consult, guide and assist them in improving the EU's strategic communication in the host countries.
- Producing analytical and creative content for campaigns in the EaP countries and Russia, including for the EEAS Russian language website to develop it as a primary reference source of the EU news and information for media and key stakeholders.
- Raising awareness on disinformation through the development of communication materials
  for the EUvsDisinfo website and for dedicated campaigns, including targeted products for the
  Disinformation Review and for the social media platforms (Facebook, Twitter, etc.);
- Increasing synergies and coordinating communication efforts with other EU institutions, EU
   Member States and other international actors in the EaP countries and Russia, including on raising awareness on disinformation.

### **Job Requirements**

Education and Training: A university diploma in political or social sciences, communications,

journalism or a related field.

Knowledge and Experience: The candidates should also have experience in communications and

campaign planning, social media management or in creative writing (for instance journalism, strategic communications, campaigning, content production, advertising, online marketing, graphic design). An experience in the area of pro-Kremlin disinformation and the use of it as a tool of influence among other hybrid tools would be an asset. Knowledge of EU institutions, related decisional processes, EU external action and policies towards Eastern Partnership countries and

Russia would be an asset.

**Skills** 

Linguistic skills: Thorough knowledge of English is required. Knowledge of Russian is

important. Knowledge of another EU language would be an asset.

Communication skills: Capacity to work and communicate under time pressure in an

international diplomatic and multilingual environment. Experience with communication campaigns, social media or advertising would be

an asset.

Interpersonal skills: Teamwork. Coordination with other teams and effective time

management.

Intellectual skills: Solid analytical capability as well as drafting and reporting skills. Rapid

grasp of problems and capacity to identify issues and solutions.

Creativity and flexibility would be valuable assets.

# **Personal Qualities**

Dynamic. Highly motivated and flexible personality. Adapting quickly to new situations and dealing with new challenges.

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